



The 20th International Conference on Biomagnetism

October 1 (Sat.) – 6 (Thu.), 2016
Coex, Seoul, KOREA

Sponsorship Application for BIOMAG2016

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I. Greetings

On behalf of the Organizing Committee of the 20th International Conference on Biomagnetism (BIOMAG2016), to be held in Seoul, Korea from October 1 to 6, 2016, it is our pleasure and honor to extend this invitation to you.

As you are probably aware, the conference program of BIOMAG will include technological, methodological, and high-level fundamental research in MEG, MCG, EEG, TMS, tDCS, and other biomagnetism fields. We also have a number of specific aims for this conference's scientific program, which include highlighting the new and emerging techniques in biomagnetism and the latest approaches to the analyses of these complex signals, and catalyzing the development of clinical applications in biomagnetism.

Also, the interdisciplinary field of biomagnetism includes dynamic and evolving SQUID-based technologies offering advanced real-time methods for noninvasive assessments of magnetic signals from the brain, heart and other organs as well as a range of modeling, mathematical and computational methods for functional source localization approaches. Excellent spatial resolution and unique, millisecond, temporal resolution of biomagnetic techniques allow insights into cortical neurodynamics and neurobiological basis of the human brain and heart functions in health and disease.

BIOMAG2016 will be a great conference for sharing the latest academic insights as well as experiencing the unique culture of Seoul, a city that brings the old traditions of Korea and the new vibrance of information technology.

We thank you for your participation and look forward to seeing you in Korea.

Sincerely

Chun Kee Chung and Yong-Ho Lee
Co-Chairs,
Organizing Committee
BIOMAG2016

II. General Information

(1) Conference Title

The 20th International Conference on Biomagnetism (BIOMAG2016)

(2) Conference Date

Conference: 1 (Sat.) ~ 6 (Thu.) October, 2016

Exhibition: 3 (Mon.) ~ 5 (Wed.) October, 2016

(3) Venue

Conference: Coex, Grand ballroom

Exhibition: Coex Grand ballroom Lobby

(4) Organizer

Organizing Committee of BIOMAG2016

(5) Expected Number of Attendees

More than 600 people from World Wide.

(8) Contact Point

BIOMAG2016 Secretariat

2F, 927 Tamnip-dong, Yuseong-gu, Daejeon, Korea 305-510

Tel: +82-42-472-7462 /Fax: +82-42-472-7459 /E-mail: biomag2016@biomag2016.org

If you have any inquiries on Exhibition, please send an email.

III. Sponsorship Information

Please confirm to the following benefits as below.

TYPE A	BENEFITS	VALUE
Platinum	<ul style="list-style-type: none"> ● Exhibition booths for Platinum (15 spm) ● Eight (8) complementary regular registrations ● Advertisement of the company on the program book (1 page) ● Logo and web link on the conference website ● Logo featured on the banner 	KRW 20,000,000
Gold	<ul style="list-style-type: none"> ● Exhibition booths for Gold (10 spm) ● Four (4) complementary regular registrations ● Advertisement of the company on the program book (1 page) ● Logo and web link on the conference website ● Logo featured on the banner 	KRW 10,000,000
Silver	<ul style="list-style-type: none"> ● Exhibition booths for Gold (10 spm) ● Advertisement of the company on the program book (1/2 page) ● Logo and web link on the conference website ● Logo featured on the banner 	KRW 5,000,000
Advertisement	<ul style="list-style-type: none"> ● Advertisement of the company on the program book (1/2 page) ● Logo and web link on the conference website ● Logo featured on the banner 	KRW 3,000,000

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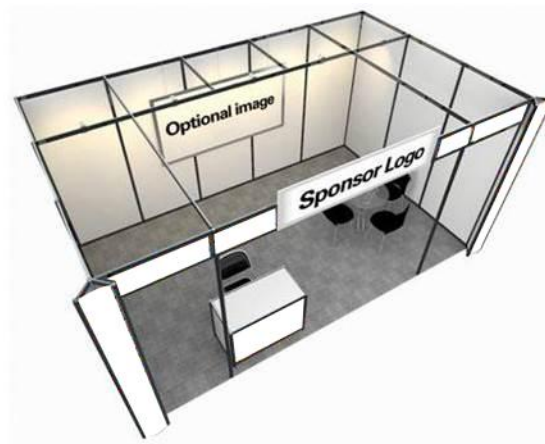
TYPE B	BENEFITS	VALUE
Gala Dinner	<ul style="list-style-type: none"> ● Ten (10) Invitations to Gala Diner ● Congratulatory Speech at the Gala Dinner ● Logo featured on the Podium at the Gala Dinner ● Logo featured on the Menu at the Gala Dinner ● Logo featured on the banner at the Gala Dinner ● Operating the promotional video at the lobby ● Advertisement of the company on the program book (1 page) ● Logo and web link on the conference website ● Logo featured on the banner ● One (1) conference Kit 	KRW 30,000,000
Welcome Reception	<ul style="list-style-type: none"> ● Ten (10) Invitations to Welcome Reception ● Logo featured on the Podium at the Gala Dinner ● Logo featured on the banner at the Gala Dinner ● Advertisement of the company on the program book (1 page) ● Logo and web link on the conference website ● Logo featured on the banner ● One (1) conference Kit 	KRW 20,000,000
Delegate Bag	<ul style="list-style-type: none"> ● Logo featured in the Delegate Bag ● Logo and web link on the conference website 	KRW 15,000,000
USB Proceedings	<ul style="list-style-type: none"> ● Logo featured on the USB Proceedings ● Logo and web link on the conference website 	KRW 10,000,000
Lanyards	<ul style="list-style-type: none"> ● Logo featured on the Lanyards ● Logo and web link on the conference website 	KRW 5,000,000
Coffee Breaks	<ul style="list-style-type: none"> ● Logo featured on the banner at the Coffee Break 	KRW 2,000,000

TYPE C	BENEFITS	VALUE
Exhibition	<ul style="list-style-type: none"> ● One (1) exhibition booth (3.00 m Width X 2.00 m Length X 2.4 m Height) 	KRW 3,000,000

IV. Items of the Exhibition Booth

Booth for Platinum Sponsorship

- (1) The booth for Platinum Sponsor will be built in Octanorm system, covered with panel in white color.
- (2) Area: 5.00 m Width X 3.00 m Depth X 2.4 m Height (**15 sqm**)
- (3) Floor: The floor will be totally covered with gray carpet, 2 mm thick.
- (4) Fascia Board: It will be in white acrylic board with LCD light, 2.00 m Width X 0.30 m Height, with the exhibitor's logo applied.
- (5) Furniture: The booth for Gold sponsorship will have 1 rounded table with 4 chairs, and 1 set of information desk with folding chair built in Octanorm system, covered in white color.
- (6) Electric Outlet: 2 spots with 2 sockets / 220 V
- (7) Logo: Exhibitors must send the logo in EPS or AI to be applied on the booth's fascia.



Booth for Gold & Silver Sponsorship

- (1) The booth for Silver Sponsor will be built in Octanorm system, covered with panel in white color.
- (2) Area: 5.00 m Width X 2.00 m Length X 2.4 m Height (**10 sqm**)
- (3) Floor: The floor will be totally covered with gray carpet, 2 mm thick.
- (4) Fascia Board: It will be in octanorm board, 1.75 m Width X 0.35 m Height, with the exhibitor's logo applied.
- (5) Furniture: The booth for Silver sponsorship will have 1 rounded table with 4 chairs, and 1 set of information desk with folding chair built in Octanorm system, covered in white color.
- (6) Electric Outlet: 1 spot with 2 sockets / 220 V
- (7) Logo: Exhibitors must send the logo in EPS or AI to be applied on the booth's fascia.



Sponsorship Application Form

Please fill out the below application form, and send it back to the secretariat

■ BIOMAG2016 Secretariat

Tel: +82-42-472-7461/ Fax: +82-42-472-7459 /E-mail: biomag2016@biomag2016.org

◆ Information of the Company

■ Company Name			
■ President		■ Person in Charge	
■ Department			
■ Address			
■ Zip Code		■ Country	
■ Tel		■ Fax	
■ E-mail			

◆ Sponsorship

- Please fill out the below table.

[TYPE]	Amount	Request

* Please fill a type & amount of sponsorship in on the sheet.

◆ Payment

- Account Holder: International Conference on Biomagnetism
- Bank Name: SHINHAN BANK, Seoul National University Hospital BRANCH
- Account Number: 140-011-193722
- Swift Code: SHBKKRSE

Date: _____

Signature: _____