

The IEEE World Haptics Conference 2013
5th Joint Eurohaptics Conference and IEEE Haptics Symposium

IEEE WHC 2013

April 14 - 17, 2013

Daejeon Convention Center, Daejeon, Korea

**WHC
2013**



SPONSORSHIP PROSPECTUS

Dear Colleagues,

On behalf of the IEEE WHC 2013 Organizing and Steering Committee, I would like to welcome you to the IEEE World Haptics Conference 2013, the 5th Joint Eurohaptics Conference and the IEEE Haptics Symposium (IEEE WHC 2013). As the general chair of the conference, it is my great pleasure and honor to invite you to the IEEE WHC 2013 in Daejeon, Korea, on April 14 ~ 17, 2013.

The IEEE WHC 2013 will offer opportunities to share the most up-to-date scientific discoveries and innovative products. The ultimate objective is to advance our field of haptics through networking among academia, industries, and all affiliated specialists and building mutual understanding among colleagues from all over the world.

The scientific programs will be provided all participants with opportunities to exchange the latest information, ideas, and experiences on haptic fields. Your important contributions of papers and poster presentations as well as active participation in workshops will make the events even more fruitful. Invaluable instructional lectures, workshops and tutorial statements will be offered from outstanding haptic experts.

A special industry session will be organized for this conference. The global IT industry leaders will be invited to talks and their recent findings as well as business insights will be exchanged through the industry session and exhibition.

I truly hope that you will take this chance to join us in Daejeon, to benefit from these grand events, and to plunge into the wonders of the traditional cultures and customs in this hidden jewel of Asia. Great weather and delicious cuisine mixed with friendly faces and warm welcomes await you.

I am looking forward to meeting you in Daejeon on April 14 ~ 17, 2013. With your active participation and support, this conference will achieve a resounding success. I assure you that this conference will be an academically enriching, socially enjoyable, and truly memorable experience for all delegates and companions.

Thank you very much.

Sincerely,



Dong-Soo Kwon, Ph.D.
General Chair of WHC 2013



General Information

(1) Conference Title

IEEE World Haptics Conference 2013, The 5th Joint Eurohaptics Conference and
IEEE Haptics Symposium (IEEE WHC 2013)

(2) Conference Date

April 14 (Sun.) ~ 17 (Wed.), 2013

(3) Venue

Daejeon Convention Center (DCC), Daejeon, Korea

(4) Organized by

- Sponsor

IEEE Robot & Automation Society
Korea Robotics Society

- Technical Co-Sponsor

IEEE Technical Committee on Haptics
Eurohaptics Society
Korea Haptics Community

(5) Expected Number of Participants

About 400 persons

(6) Topics

- Haptic Interface Design & Control
 - Tactile Display
 - Sensors and Actuators
 - Haptic Interaction & Design
 - Teleoperation and Virtual Environments
 - Haptic Rendering
 - Shared Haptic Control and Collaboration
 - Human Haptic Perception
 - Neurohaptics
 - Biomechanics and Motor Control
 - Affective Haptics
 - Haptics in Industrial Applications
 - Haptics in Mobile Devices
 - Other Innovative Applications of Haptics
- **Special Topic**
- Haptics in Industry
 - Haptics in Art

(7) Organizing Committee

General Chair		Dong-Soo Kwon (KAIST, Korea)
Conference Editorial Board	Editor-in-Chief	Hong Z. Tan (Microsoft Research Asia, China / Purdue University, USA)
	Editor	Hiroyuki Shinoda (University of Tokyo, Japan)
	Editor	Miguel A. Otaduy (URJC Madrid, Spain)
Special Industry Session	Co-Chair	Munchae Chung (LG Electronics, Korea)
	Co-Chair	Jeha Ryu (GIST, Korea)
Poster Session	Chair	Sang-Youn Kim (Korea Univ. of Tech. and Education, Korea)
Demonstration	Co-Chair	Hiroyuki Kajimoto (Univ. of Electro-Communications, Japan)
	Co-Chair	Jee-Hwan Ryu (Korea Univ. of Tech. and Education, Korea)
Industry Exhibition	Chair	Jinung An (DGIST, Korea)
Art Exhibition	Chair	Andrea Bianchi (KAIST, Korea)
Workshop & Tutorial	Co-Chair	Angelika Peer (Technische Universität München, Germany)
	Co-Chair	Ian Oakley (Universidade da Madeira, Portugal)
Award Committee	Chair	J. Edward Colgate (Northwestern Univ., USA)
	Co-Chair	Vincent Hayward (Univ. Pierre et Marie Curie, France)
	Co-Chair	Lynette A. Jones (MIT, USA)
	Co-Chair	Jung Kim (KAIST, Korea)
Publication	Co-Chair	Seungmoon Choi (POSTECH, Korea)
	Co-Chair	Jinah Park (KAIST, Korea)
Local Arrangement	Co-Chair	Ki-Uk Kyung (ETRI, Korea)
	Co-Chair	Eun-Sook Jee (KAIST, Korea)
Publicity	Co-Chair	Richard Adams (Barron Associates, Inc, USA)
	Co-Chair	Kwangsu Cho (Sungkyunkwan Univ., Korea)
	Co-Chair	Matthias Harders (ETH Zurich, Switzerland)
	Co-Chair	Dangxiao Wang (Beihang Univ., China)
	Co-Chair	Yasuyoshi Yokokohji (Kobe Univ., Japan)
Web	Chair	Gi-Hun Yang (KITECH, Korea)
Finance	Chair	Junseok Park (ETRI, Korea)
Secretariat	Chair	Tae-Heon Yang (KRISS, Korea)

(8) Registration (Member: IEEE Member, IEEE TCH Member, Eurohaptics Society Member, KROS Member)

Conference Registration Fee	Advance Registration (Before March 1, 2013)	On-Site Registration (After March 2, 2013)
Member	\$ 550	\$ 750
Non-Member	\$ 650	\$ 850
Student Member	\$ 350	\$ 500
Student Non-Member	\$ 400	\$ 550

It will be available to check the detailed information for registration via our official website, www.haptics2013.org.

(9) Key Miles for Sponsorship and Exhibition

November 20, 2012

Deadline for application submission to guarantee inclusion in printed conference materials

November 30, 2012

Deadline for application submission and full payment

January 5, 2013

Space assignments mailed (for exhibitors)

January 14, 2013

No refunds for cancellation

(10) Contacts

Industry Exhibition Chair

Jinung An (DGIST, Korea, robot@dgist.ac.kr)

Demonstration Co-Chairs

Hiroyuki Kajimoto (Univ. of Electro-Communications, Japan, kajimoto@hc.uec.ac.jp)

Jee-Hwan Ryu (Korea Univ. of Technology and Education, Korea, jhryu@kut.ac.kr)

Local Arrangement Co-Chairs

Ki-Uk Kyung (ETRI, Korea, kyungku@etri.re.kr)

Eun-Sook Jee (KAIST, Korea, esjee@kaist.ac.kr)

Finance Chair

Junseok Park (ETRI, Korea, parkjs@etri.re.kr)

General Chair

Dong-Soo Kwon (KAIST, Korea, kwonds@kaist.ac.kr)

Sponsorship Information

LEVEL	BENEFITS		VALUE
Diamond	Event Sponsorship	- Conference Banquet	\$20,000 (KRW 20,000,000)
	<ul style="list-style-type: none"> • Four (4) complementary regular registrations • Acknowledgement in the program, proceedings and kit • Advertisement of the company on the program book (1 page) • Logo and web link on the conference website (Diamond area) • Logo featured on newsletter mailed to associates • Individual banner on conference site • 2 free exhibit booths 		
Platinum	Event Sponsorship	- Welcome Reception - Farewell Party - Conference Kit	\$10,000 (KRW 10,000,000)
	<ul style="list-style-type: none"> • Two (2) complementary regular registrations • Acknowledgement in the program, proceedings and kit • Advertisement of the company on the program book(1 page) • Logo and web link on the conference website (Platinum area) • Logo featured on newsletter mailed to associates • Individual banner on conference site • 2 free exhibit booths 		
Gold	Event Sponsorship	- Lunch - Coffee Break - Awards	\$5,000 (KRW 5,000,000)
	<ul style="list-style-type: none"> • Two (2) complementary regular registrations • Acknowledgement in the program, proceedings and kit • Advertisement of the company on the program book(1/2 page) • Logo and web link on the conference website (Gold area) • Logo featured on newsletter mailed to associates • Individual banner on conference site • 1 free exhibit booth 		
Silver	Event Sponsorship	- Coffee Break - Awards	\$3,000 (KRW 3,000,000)
	<ul style="list-style-type: none"> • One (1) complementary regular registrations • Acknowledgement in the program, proceedings and kit • Advertisement of the company on the program book(4/1 page) • Logo and web link on the conference website (Silver area) • Logo featured on newsletter mailed to associates • Individual banner on conference site • 1 free exhibit booth 		
Bronze	<ul style="list-style-type: none"> • Acknowledgement in the program, proceedings and kit • Advertisement of the company logo on the program book • Logo and web link on the conference website (Bronze area) • Logo featured on newsletter mailed to associates • Group banner on conference site • 1 free exhibit booth 		\$2,000 (KRW 2,000,000)

Exhibition only

(1) Participation Fee

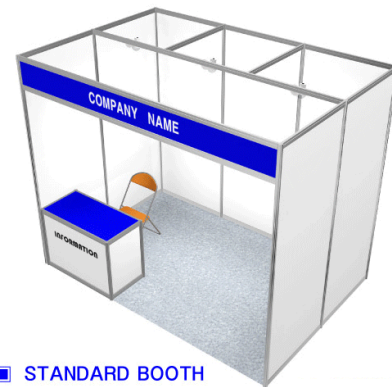
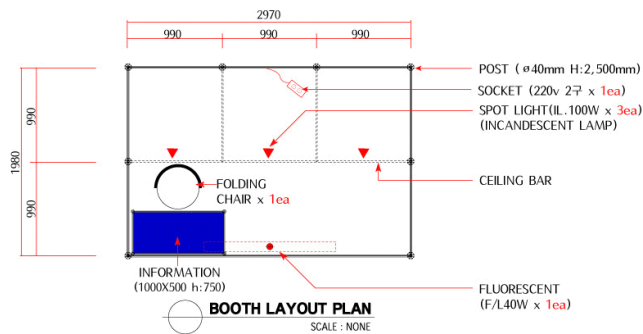
- One Standard Booth (3m *2m): \$2,000 per unit
- Two Standard Booths (6m * 2m): \$3,500 per unit

(2) Benefit for exhibitors

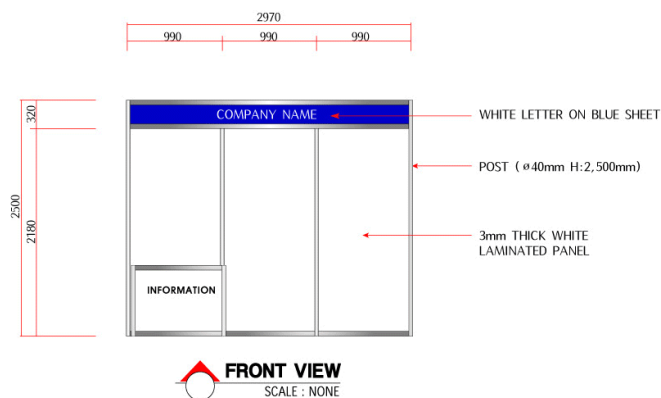
- One complementary regular registration per booth

(3) Booth Scheme

Shell Scheme Booth (3m x 2m)



■ STANDARD BOOTH



■ CORNER BOOTH

Sponsorship Application Form

Company Information

* Please type company name as it should be published.

■ Company Name			
■ Contact Name			
■ Department		■ Title	
■ Address			
■ Zip Code		■ Country	
■ Tel		■ Fax	
■ E-mail		■ Mobile	

Sponsorship Item

- Please confirm our sponsorship as follows and tick applicable sponsorship item.

Sponsorship Categories		
<input type="checkbox"/>	Diamond Sponsor	\$20,000 (KRW 20,000,000)
<input type="checkbox"/>	Platinum Sponsor	\$10,000 (KRW 10,000,000)
<input type="checkbox"/>	Gold Sponsor	\$5,000 (KRW 5,000,000)
<input type="checkbox"/>	Silver Sponsor	\$3,000 (KRW 3,000,000)
<input type="checkbox"/>	Bronze Sponsor	\$2,000 (KRW 2,000,000)
<input type="checkbox"/>	Exhibition (3m * 2m)	\$2,000 (KRW 2,000,000)
<input type="checkbox"/>	Exhibition (6m * 2m)	\$3,500 (KRW 3,500,000)
Total		

Payment Method (choose one)

By Bank Transfer

- Account Holder: Korea Robotics Society
- Account Number: 1005-601-320226
- Bank Name : Woori Bank
- SWIFT Code : HVBKCRSEXXX
- Bank Address : 51 Sogong-ro(Hoehyeon-dong 1-ga), Jung-gu, Seoul 100-792, Korea

By Credit Card

- Name of Card holder:
- Card Number (16 Digits): Visa MasterCard
- Expiry Date: / / CVC Number: (Last 3 digits on signature panel)
- Signature: _____ Date: _____

Terms of Payment:

- Full payment is due by Feb. 28, 2013 (Feb. 15, 2013 if Exhibitor wants to be included in printed proceedings as a sponsor) and must accompany this application. Notification of assignment of optional exhibit space will be mailed March 1, 2013.

April 14 - 17, 2013

Daejeon Convention Center, Daejeon, Korea

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- Due to continuous promotion of the conference and its supporters, conference support is not refundable.

Return Application and Full Payment to:

IEEE WHC 2013 Secretariat

Tel: +82-42-472-7460/ Fax: +82-42-472-7459 /E-mail: secretariat@haptics2013.org

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