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Bing Liu is a distinguished professor of Computer Science at the University of Illinois at Chicago (UIC). He received his Ph.D. in Artificial Intelligence (AI) from the University of Edinburgh. Before joining UIC, he was a faculty member at the School of Computing, National University of Singapore (NUS). His research interests include sentiment analysis, lifelong learning, natural language processing (NLP), data mining, machine learning, and AI. He has published extensively in top conferences and journals. Two of his papers have received Test-of-Time awards from SIGKDD (ACM Special Interest Group on Knowledge Discovery and Data Mining). He is also a recipient of ACM SIGKDD Innovation Award (the most prestigious technical award from SIGKDD). He has also authored four books: two on sentiment analysis, one on lifelong learning, and one on Web mining. Some of his work has been widely reported in the international press, including a front-page article in the New York Times. On professional services, he served as the Chair of ACM SIGKDD from 2013-2017, as program chair of many leading data mining conferences, including KDD, ICDM, CIKM, WSDM, SDM, and PAKDD, as associate editor of leading journals such as TKDE, TWEB, DMKD and TKDD, and as area chair or senior PC member of numerous NLP, AI, Web, and data mining conferences. He is a Fellow of the ACM, AAAI, and IEEE.